CLASSIFICATION OFFICE DECISION

Title of publication:	78450269.jpg
Other known title(s):	Not stated
OFLC ref:	1400081.006
Medium:	Computer Image File
Publisher:	Not stated
Country of origin:	Not stated
Language:	English
Applicant:	Secretary for Internal Affairs
Classification:	Objectionable.
Descriptive note:	None
Display conditions:	None
Date of entry in Register:	06 March 2014
Date of direction to issue a label:	No direction to issue a label has been issued
Date of notice of decision:	06 March 2014

Summary of reasons for decision:

The computer image file is deemed to be objectionable because it tends to promote and support the exploitation of children or young persons for sexual purposes.

The material originates in a commercial website that is engaged in the commodification and exploitation of young girls as sexual objects. It presents a girl, who appears to be an older child or young teenager, posing in a sexually alluring manner. Although the girl is not nude, her stance and "come hither" look are inviting. The image is clearly intended to appeal to people with a sexual interest in young girls and to encourage viewers to see underage girls as sexually aware and available.

The classification of this publication interferes with the right to freedom of expression set out in the New Zealand Bill of Rights Act 1990. However, this is an outcome that is consistent with Parliament's intention and is a reasonable limitation on the freedom of expression. The classification reflects the concern of a free and democratic society to protect its young and vulnerable members from sexual exploitation.